



## **SIGN PERMIT - APPLICATION GUIDELINES**

**For all signs not regulated by the Ontario Building Code**

**Per By-law 2010-075**

**A copy of all drawings/documents are required  
at the time of sign permit application submission**

Description		Required	Submission Status	Comments
	Sign Permit Application (Submit after Zoning Certificate has been approved)	✓		\$150.00
	<ul style="list-style-type: none"> <li>• Nottawasaga Valley Conservation Authority (NVCA)</li> </ul>			If applicable
	<ul style="list-style-type: none"> <li>• Lake Simcoe Conservation Authority (LSRCA)</li> </ul>			If applicable
	<ul style="list-style-type: none"> <li>• County of Simcoe</li> </ul>			If applicable
	<ul style="list-style-type: none"> <li>• Ministry of Transportation (MTO)</li> </ul>			If applicable
<b>Documentation/Information Required</b>	Site Plan (size and shape of lot) include the following; <ul style="list-style-type: none"> <li>• Proposed size and shape of sign</li> <li>• Sign details and location as per By-law 2005-118</li> <li>• Easements</li> <li>• Site Alteration/Topsoil preservations may be required</li> <li>• A copy of all drawings/documents</li> <li>• Letter from owner authorizing agent to act on their behalf.</li> </ul>	✓		
<b>Other Information</b>	<b>Please note that additional information may be required following a full review of your permit application</b>			

### Township Use Only

Application number:	Permit number (if different):
Date received:	Roll number:

### A. Project information

Street number, street name	Unit number	Lot/con.
Municipality	Postal code	Plan number/other description

### B. Applicant Information

Applicant is:  Owner or  Authorized agent of owner

Last name	First name	Firm (if applicable)	
Street address	Unit number	Lot/con.	
Municipality	Postal code	Province	E-mail
Telephone number ( )	Fax ( )	Cell number ( )	

### C. Owner (if different from applicant)

Last name	First name	Firm (if applicable)	
Street address	Unit number	Lot/con.	
Municipality	Postal code	Province	E-mail
Telephone number ( )	Fax ( )	Cell number ( )	

### D. Installer Information (if other than owner)

#### Individual who reviews and takes responsibility for installation activities

Name	Firm		
Street address	Unit no.	Lot/con.	
Municipality	Postal code	Province	E-mail
Telephone number ( )	Fax number ( )	Cell number ( )	

### E. Declaration of applicant

I \_\_\_\_\_ (print name) \_\_\_\_\_ certify that:

- The information contained in this application, attached schedules, attached plans and specifications, and other attached documentation is true to the best of my knowledge.
- I have authority to bind the corporation or partnership (if applicable).

\_\_\_\_\_ Date \_\_\_\_\_ Signature of applicant

Personal information contained on this form is collected pursuant to *The Municipal Freedom of Information and Protection and Privacy Act*, and will be used for the purpose of collecting information for the issuance of pool fence permits within the Township of Oro-Medonte.

**THE CORPORATION OF THE TOWNSHIP OF ORO-MEDONTE**

**BY-LAW NO. 2010-075**

**Being a By-Law to Regulate Signs and other Advertising Devices  
And to Repeal By-law No. 2005-118**

**WHEREAS** the *Municipal Act, 2001*, S.O. 2001, c.25, as amended, Section 11 authorizes a municipality to pass by-laws respecting signs;

**AND WHEREAS** the *Municipal Act, 2001*, S.O. 2001, c.25, as amended, Section 99 provides that all costs and charges incurred by a municipality for the removal, care and storage of an advertising device that is erected or displayed in contravention of a by-law of the municipal are a lien on the advertising device, and all costs and charges incurred for disposing of an advertising device may be recovered by the municipality as a debt owned by the owner of the device;

**AND WHEREAS** Part XIV of the *Municipal Act, 2001*, S.O. 2001, c.25, as amended, confers broad authority on municipalities to inspect lands at any reasonable time and to take such necessary enforcement actions as are required to ensure ongoing compliance with a municipality's by-laws;

**AND WHEREAS** Council deems it appropriate to regulate signs and other advertising devices and the posting of notices on buildings, vacant lots, or property of public utilities within the municipality;

**THEREFORE** the Council of the Corporation of the Township of Oro-Medonte enacts as follows:

**1 TITLE AND SCOPE**

**1.1** This By-law shall be known and cited as the "Sign By-law" and shall apply to the entire area of the Township of Oro-Medonte.

**2 DEFINITIONS**

**2.1 Advertising Device** – means the same as Sign

**2.2 Agent** – means a person designated by the subject property owner or tenant, in writing, to obtain a permit on behalf of the subject property owner or tenant;

**2.3 Alter** - means any change made in, or to the sign and includes a change of location and size of a sign, and/or change of construction material, but does not include maintenance of a sign or a change in the message displayed on the sign;

**2.4 Awning** – means a space frame system, moveable or fixed, covered with fabric or like material attached and projecting from a building or structure but not forming an integral part thereof;

**2.5 Banner** – means the same as Sign;

**2.6 Billboard Sign** – means a sign located outside of a building which is erected, displayed, and maintained by a person engaged in the sale of or rental of space thereon to a third party clientele, upon which space is displayed advertising describing one or more goods, products, services, or facilities, not necessarily sold or produced on the premises or lands upon which the sign is located. Changeable Message Signs are permitted only if the sign is designated as a Billboard Sign.

- 2.7 Building** – means a building or structure as defined by a Zoning By-law enacted by the Township pursuant to the provisions of the *Planning Act*, R.S.O. 1990, c.P.13, as amended;
- 2.8 Building Code** - means the *Building Code Act*, 1992, S.O. 1992, c. 23, O. Reg. 350/06 as amended;
- 2.9 Building Permit** – means a permit issued under the *Building Code Act*, 1992, S.O. 1992, c. 23, O. Reg. 350/06 as amended;
- 2.10 Building Sign** - means a sign which is erected against the wall of a building. Building signs may be erected on each wall of a building but shall cover no more than five (5) percent of the total area of a building face, unless otherwise approved by the appropriate authority.
- 2.11 Canopy Sign** – means a sign applied to the surface of a canopy; not necessarily attached to a building, which does not extend horizontally or vertically past the limits of the awning.
- 2.12 Changeable Message Sign** – means a sign with the capability of content changes by means of mechanical or electronic input. This type of sign displays changing static messages for a fixed duration. It includes Electronic Changeable Message Signs and Mechanical Changeable Message Signs. These signs are only permitted for Billboard Signs and will not be animated, nor will they include video.
- 2.13 Contractor Sign** – means a sign which is temporarily placed on private property by a person who is performing work on the property, including but not limited to contractors, sub-contractors, architects, engineers or other professional consultants.
- 2.14 Council** - means the Council of The Corporation of The Township of Oro-Medonte;
- 2.15 Daylight Triangle** – means property sight triangles provided at intersections and other critical area that provide the traffic with a visible interval, property sight triangles are measured as 15 metres (50 ft) minimum along the property lines of the intersecting roads;
- 2.16 Dismantled Motor Vehicle** – means a motor vehicle which can be or was at one time used to provide transportation and/or to carry goods and merchandise;
- 2.17 Election Sign** – means any notice device which is used by or on behalf of a political party or candidate for any Federal, Provincial or Municipal election;
- 2.18 Electronic Changeable Message Signs** – means a changeable sign whose content can change by means of an electrically energized display matrix, such as LED pixel board.
- 2.19 Electronic Message Display** – means that part of a sign which is electronically controlled and which displays information in a pre-arranged sequence, and on which the intensity of illumination is maintained at a constant level;
- 2.20 Frontage** - means the horizontal distance between the side lot lines, with such distance being measured perpendicularly to the line joining the mid-point of the front lot line with the mid-point of the rear lot line at a point on that line eight metres (26 ft) from the front lot line. In the case of a lot with no rear lot line, the point where two (2) side lot lines intersect shall be the point from which a line is drawn to the mid-point of the front lot line. In the case of a corner lot with a daylighting triangle, the side lot line shall be deemed to extend to its hypothetical point of intersection with the extension of the front lot line for the purposes of calculating lot frontage;

- 2.21 Garage Sale Sign** – means a sale of used household or personal articles held on the seller’s own residential premises. Yard Sale Sign shall have the same meaning.
- 2.22 Ground Standing Sign** – means a freestanding vertical sign which may be supported by a permanent column(s) and foundation in the ground, but does not include a Billboard Sign.
- 2.22.1.1** A Ground Standing Sign may be permitted between the property line and the building. No Ground Standing Sign shall be located within 2 metres (6.5 ft) from a common lot boundary with an adjacent lot and within 3 metres (9.8 ft) from the front property line adjacent to the public highway. No Ground Standing Sign shall be located closer than 1.0 metre (3.2 ft) to any driveway, unless located on a traffic island separating the lanes of a two-way driveway.
- 2.23 Height** – means the vertical distance measured from the lowest grade level at the base of the sign to the highest point of the same sign;
- 2.24 Home Occupation Sign** – means a sign used to advertise an occupation conducted for gain in a dwelling unit by the resident(s) of that dwelling unit.
- 2.25 Illuminated Sign** – means a sign that provides artificial light directly or through transparent or translucent material, from either a source of light incorporated within the sign or by a light focused at the surface of the sign.
- 2.26 Internal Signs** - means signs contained within the interior of a building, usually not visible from off the premises on which the sign is located;
- 2.27 Lawfully Erected** – means that upon confirmation that an erected sign predates enactment of this By-law, such sign shall be deemed to be lawfully erected.
- 2.28 Light-Emitting Diode (LED)** – means semiconductor diode that converts applied voltage to light and is used in lamps and digital displays.
- 2.29 Lot** – means a parcel of land, fronting on a street, whether or not occupied by a building or structure:
- which may be described by metes and bounds in a registered deed; or
  - as shown in a registered plan of subdivision including any of its parts which are subject to right-of-way or easement; or
  - contiguous lots in common ownership and occupied by a single building for the purpose of this By-law shall be deemed to be a single lot.
- 2.30 Luminous Sign** – means a sign lit by internal lighting or an Electronic Changeable Message Sign.
- 2.31 Maintenance** – means the act of preserving or retaining a sign in good condition but does not include alteration of a sign;
- 2.32 Maximum Transition Time (MTT)** – is the maximum amount of time which shall be allowed between consecutively displayed static messages.
- 2.33 Mechanical Changeable Message Signs** – means a changeable sign whose display surface physically changes to reveal alternate messages, such as tri-vision or flip disc signs.

- 2.34 Minimum Dwell Time (MDT)** – means the minimum amount of time which a static message must be displayed for.
- 2.35 Mobile Sign** – means any sign not permanently affixed to the ground or to a building of which because of its design or nature may be moved and shall include a sign located, painted, mounted, or displayed on a vehicle or trailer if such sign identifies, advertises or gives information in respect to a premises or a part thereof. Signs commonly known as Trailer or Portable Signs shall be deemed to be Mobile Signs.
- 2.36 Municipal Law Enforcement Officer** – means the officer or employee of the Township charged with the responsibility of enforcing this By-law;
- 2.37 Portable Sign** – means the same as Mobile Sign;
- 2.38 Public Highway** - means a highway as defined under the *Highway Traffic Act*, as amended;
- 2.39 Repair** – means to significantly reconstruct a sign, but does not include the maintenance of a sign or a change in the message displayed on the sign;
- 2.40 Sandwich Board Sign** – means a single or double faced sign that is not affixed to the ground, but is constructed of wood or other hard surface, commonly known as A-frame or Sidewalk signs. A Sandwich Board Sign shall not exceed 1.5 square (16 sq. ft) metres in area including the sign structure, and shall not exceed 1.2 metres (4 ft) in height;
- 2.41 Sign** - means any visual medium, including its structure and component parts, which is used or is capable of being used to draw attention to a specific matter for identification, information, advertising, service, activity, person, business, product, good, or location thereof, and shall include a Banner;
- 2.42 Sign area** - means the total area in square metres of the surface of a sign including the border and/or frame;
- 2.43 Sign Permit** – means a permit issued by the Township of Oro-Medonte granting permission for a sign issued pursuant to this By-law;
- 2.44 Special Event** – means an event that does not occur on a continuous basis, and is for a short period time, including craft shows, artisan tours, community events, celebrations such as birthdays, weddings and anniversaries, etc., but does not include events conducted on property zoned to conduct large scale temporary and/or special events;
- 2.45 Temporary Sign** – means a sign of not more than 3 square metres (32 sq. ft), in conjunction with a Special Event displayed a maximum of fourteen (14) days prior to the event and removed within one (1) week after the event;
- 2.46 Township** - means The Corporation of The Township of Oro-Medonte.
- 2.47 Trailer** - means anything which can be or was at one time towed by a motor vehicle, has or had at one time wheels, and can be or was at one time used to haul goods.
- 2.48 Utility Pole** – means a wooden, metal, concrete or other pole erected on any street that carries any public utility and shall include any pole erected to hold or support any traffic control device.
- 2.49 Yard Sale Sign** – means the same as Garage Sale Sign.

**2.50 Zone** - means a zone established by the Township's Comprehensive Zoning By-law No. 97-95, as amended.

### **3 REGULATIONS**

- 3.1** No person shall erect, display, repair, or cause or permit to be erected, displayed, repaired or altered a sign on any lands, buildings or structures without a Sign Permit.
- 3.2** Notwithstanding Section 3.1, signs referred to in Section 4 of this By-law are exempt from the requirements of a Sign Permit.
- 3.3** No person shall erect or display any sign within three (3) metres (9.8 ft) of the edge of a Township Road.
- 3.4** No person shall paint, place, attach or affix any sign to a tree, stone, or other natural object, fencepost or utility pole located on a Township road allowance and/or public lands.
- 3.5** No person shall erect, install, post, or display any sign which, by reason of size, location, content, or colouring obstruct the vision of drivers or detract from the visibility or effectiveness of any traffic sign on public highways.
- 3.6** No person shall erect, install, post, or display any sign in a location which obstructs or interferes with the normal flow of pedestrian or vehicular traffic, nor which restricts any sightline of a pedestrian or vehicle.
- 3.7** No person shall erect, install, post, or display any sign in a location so as to obstruct or impede any required fire escape, fire exit, walkway, door, or window or so as to prevent or impede free access of firefighters to any part of a building.
- 3.8** No person shall erect, install, post, or display any sign which incorporate in any manner any flashing or moving illumination which varies in intensity or which varies in colour, and signs which have any visible moving parts visible mechanical movement, or other apparent movement, other than that involving the time or temperature.
- 3.9** No person shall erect, install, post, or display any sign on or over public property or public rights-of-way, unless erected and approved in writing by a government agency having jurisdiction.
- 3.10** No person shall paint on or attach any sign to a trailer and/or any part of a dismantled motor vehicle, whether or not it is licensed or on wheels, unless the property zone permits the existence of the trailer or dismantled motor vehicle.
- 3.11** The Township of Oro-Medonte reserves the right to immediately remove, without notice, at the owner's expense, any sign erected or displayed in contravention of the provisions of this By-law. Where a sign has been removed by the Township, such sign may be destroyed or otherwise disposed of.
- 3.12** Notwithstanding Section 3.8, Billboard Signs that are Changeable Message Signs shall be permitted provided a sign permit from the Township has been issued, the provisions of the By-law are complied with, and the following regulation are adhered to:

- 3.12.1** The minimum dwell time for which a static message be displayed on a changeable message sign shall correspond with the Ministry of Transportation's Corridor Signing Policy.
- 3.12.2** The maximum transition time between consecutively displayed messages on a changeable message sign shall correspond with the Ministry of Transportation's Corridor Signing Policy. Transition effects such as wipe, slide, fade, or pixelate shall not be allowed.
- 3.12.3** In the event of a malfunction, the changeable message sign shall be designed to ensure that the displayed image becomes fixed or blacks out.
- 3.12.4** The changeable message sign shall be regulated so as the illumination levels are not directed on neighboring property and are not interfering with traffic safety. Electronic Changeable Message Signs shall contain sensors that regulate the illumination levels in relation to the ambient light.
- 3.12.5** The Township shall be granted, a minimum of one (1) static message at any given time, at no charge to the Township, for the duration that the changeable message sign remains erected.
- 3.12.6** The changeable message sign shall not include video, animation, flashing or intermittent lights.
- 3.12.7** The issuance of a sign permit will be based on the size and location of the sign and not the number of individual advertisements. There is no restriction as to the number of individual advertisements displayed on any one changeable message sign.

#### **4 EXEMPTIONS**

- 4.1** Signs erected by a government or municipal agency or under the direction of such agency and bearing no advertising, such as traffic signs and signals, safety signs, signs identifying public schools and facilities, including signs installed to fulfill any notice requirements under any statute, regulation or by-law, or signs to assist commerce and the tourist trade.
- 4.2** Real estate signs which advertise the sale, rental, or lease of the premises or lot upon which said signs are located.
- 4.3** Identification signs bearing municipal address, estate names, or names of occupants of the premises.
- 4.4** Temporary signs that are used in conjunction with special events provided they are displayed a maximum of fourteen (14) days prior to the event and removed within seven (7) days after the event.
- 4.5** Garage Sale Signs provided they are displayed a maximum of seven (7) days prior to the event and removed within one (1) day after the event.
- 4.6** Signs that are used to advertise the sale of fresh farm products on the site which they are grown/sold, during the appropriate season, of no more than 3 square metres (32 sq. ft) in area.
- 4.7** "No Trespassing" signs, or other such signs regulating the use of a property, of no more than 0.5 square metres (5 sq. ft) in area, and is not illuminated.



- 4.8** Internal signs provided that the sign does not obstruct or impede any required fire escape, fire exit, walkway, door, or window or so as to prevent or impede free access of firefighters to any part of a building.
- 4.9** Contractor Signs of no more than 0.5 square metres (5 sq. ft) in area in residential zones and 2 square metres (22 sq. ft) in area in all other zones, provided that such signs are removed within seven (7) days of the completion of the work.
- 4.10** Township Mobile Signs promoting community events/activities and the electronic message display sign located at the Oro-Medonte Community Arena.
- 4.11** Election signs shall be regulated under the Township of Oro-Medonte Election Sign By-law.

## **5 SIGN PERMIT**

### **5.1 Application for Permit**

The applicant, or their agent, for a Sign Permit shall submit:

- 5.1.1** An application on a prescribed form prepared for that purpose;
- ~~**5.1.2** A Zoning Certificate obtained from the Township's Planning Division;~~
- 5.1.3** Scale drawings and specifications of sufficient detail and quality as is necessary to ascertain whether or not the sign and its structure will be in compliance with this By-law and/or the Ontario Building Code;
- 5.1.4** Existing utilities and easements should be plotted on the scale drawings, i.e. overhead hydro and Bell Telephone;
- 5.1.5** Engineered drawings for any sign over 3.6 metres (12 ft) in height;
- 5.1.6** Any sign regulated by the Ontario Building Code will also require a Building Permit application;
- 5.1.7** Approval of other authorities having jurisdiction (i.e. Ministry of Transportation, County of Simcoe);
- 5.1.8** If an authorized agent is submitting the application, a letter from the owner authorizing the agent to act on their behalf shall be submitted at the time of the application; and
- 5.1.9** A fee as approved in the Township of Oro-Medonte's Fees and Charges By-law shall be submitted at the time of the application.
- 5.1.10** Signs that are used in conjunction with patriotic, religious, or charitable organizations shall be subject to the Application process, but shall be exempt from the Sign Permit Application fee.

### **5.2 Revocation of Permit**

A Sign Permit may be revoked by the Township under the following circumstances:

- 5.2.1** Where the sign does not conform to this By-law;

- 5.2.2 Where the sign does not conform to any regulation, law, or requirements of any government authority having jurisdiction over the area where the sign is situated;
- 5.2.3 Where the applicant has not complied with any special requirements/conditions imposed upon the Sign Permit;
- 5.2.4 Where the permit has been issued as the result of false or misleading statements, or undertakings, in the application; or
- 5.2.5 Where the permit was issued in error.

## **6 GENERAL PROVISIONS**

- 6.1 No person shall erect or maintain a sign upon a parcel of land or building unless it is accessory to a use that is lawfully being operated on such land in accordance with the Township's Comprehensive Zoning By-law No. 97-95, as amended.
- 6.2 Where an approved site plan agreement/subdivision agreement provides standards for signage, and the signs for development comply therewith, such signs shall be deemed to comply with this By-law, and are subject to the issuance of a Sign Permit.

### **6.3 Commercial and Industrial Zones – Signs Permitted by Sign Permit**

#### **6.3.1 Billboard Sign**

- 6.3.1.1 Billboard Signs are limited in size to 1 (one) square metre (10.8 sq. ft.) per each 1 (one) metre (3.3 ft.) of frontage of the property on which the sign is to be erected. A total maximum size of 60.39 square metres (650 sq. ft) of all Billboard Signs per lot is applicable.
- 6.3.1.2 No Billboard Sign shall be placed within 305 metres (1,000 ft) of another sign.
- 6.3.1.3 Billboard Signs are considered to be structures and shall be set back from lot lines no less than the minimum required distance for the main use on the lot in accordance with the Township's Comprehensive Zoning By-law No. 97-95, as amended, or the distance in accordance with the setback standards as established by any other authority (Ministry of Transportation, County of Simcoe, etc.), and are subject to a Building Permit.
- 6.3.1.4 Billboard signs shall not exceed a maximum height of 8.0 metres (26.0 ft).

#### **6.3.2 Building Sign**

#### **6.3.3 Canopy Sign**

#### **6.3.4 Ground Standing Sign**

- 6.3.5 Illuminated Sign – A business is limited to one illuminated sign which does not exceed 4 square metres (43 sq. ft.) in size in total.

#### **6.3.6 Mobile Sign – A business is limited to one (1) mobile sign.**

**6.3.6.1** A mobile sign shall not be located closer than 3 metres (9.8 ft) from the boundary of the public highway.

#### **6.4** Residential Zones – Signs Permitted by Sign Permit

##### **6.4.1** Home Occupation Sign

**6.4.1.1** The Home Occupation use must be approved by the Township as complying with the Township's Comprehensive Zoning By-law No. 97-95, as amended.

**6.4.1.2** A residence is limited to one (1) Home Occupation Sign.

##### **6.4.2** Sandwich Board Sign – maximum of three (3)

**6.4.2.1** Sandwich Board Signs shall display information related to the business for which the Sign Permit was issued.

**6.4.2.2** Sandwich Board Signs shall only be displayed during the hours of business, including 1 hour prior and 1 hour after, which it is advertising.

**6.4.2.3** Sandwich Board Signs shall not be placed in a Daylight Triangle of any intersection or in such a manner to restrict any sightline of a pedestrian or vehicle.

**6.4.2.4** Sandwich Board Signs shall not be placed in such a manner as to interfere with road maintenance or snow removal operations.

#### **6.5** Agricultural/Rural (A/RU) Zones – Signs Permitted by Sign Permit

##### **6.5.1** Billboard Sign

**6.5.1.1** Billboard Signs are limited in size to 1 (one) square metre (10.8 sq. ft.) per each 1 (one) metre (3.3 ft.) of frontage of the property on which the sign is to be erected. A total maximum size of 60.39 square metres (650 sq. ft) of all Billboard Signs per lot is applicable.

**6.5.1.2** No Billboard Sign shall be placed within 305 metres (1,000 ft) of another sign.

**6.5.1.3** Billboard Signs are considered to be structures and shall be set back from lot lines no less than the minimum required distance for the main use on the lot in accordance with the Township's Comprehensive Zoning By-law No. 97-95, as amended, or the distance in accordance with the setback standards as established by any other authority (Ministry of Transportation, County of Simcoe, etc.), and are subject to a Building Permit.

**6.5.1.4** Billboard signs shall not exceed a maximum height of 8.0 metres (26.0 ft).

##### **6.5.2** Canopy Sign

##### **6.5.3** Ground Standing Sign

##### **6.5.4** Home Occupation Sign

**6.5.4.1** The Home Occupation use must be approved by the Township as complying with the Township's Comprehensive Zoning By-law No. 97-95, as amended.

**6.5.4.2** A residence is limited to one (1) Home Occupation Sign.

**6.5.5** Sandwich Board Sign – maximum of three (3)

**6.5.5.1** Sandwich Board Signs shall display information related to the business for which the Sign Permit was issued.

**6.5.5.2** Sandwich Board Signs shall only be displayed during the hours of business, including 1 hour prior and 1 hour after, which it is advertising.

**6.5.5.3** Sandwich Board Signs shall not be placed in a Daylight Triangle of any intersection or in such a manner to restrict any sightline of a pedestrian or vehicle.

**6.5.5.4** Sandwich Board Signs shall not be placed in such a manner as to interfere with road maintenance or snow removal operations.

**6.6** All Other Zones – Signs Permitted by Sign Permit

**6.6.1** Building Sign

**6.6.2** Canopy Sign

**6.6.3** Ground Standing Sign

**6.6.4** Sandwich Board Sign – maximum of three (3)

**6.6.4.1** Sandwich Board Signs shall display information related to the business for which the Sign Permit was issued.

**6.6.4.2** Sandwich Board Signs shall only be displayed during the hours of business, including 1 hour prior and 1 hour after, which it is advertising.

**6.6.4.3** Sandwich Board Signs shall not be placed in a Daylight Triangle of any intersection or in such a manner to restrict any sightline of a pedestrian or vehicle.

**6.6.4.4** Sandwich Board Signs shall not be placed in such a manner as to interfere with road maintenance or snow removal operations.

## **7 NON-CONFORMING SIGNS**

**7.1** Any sign lawfully erected or displayed before the day this By-law comes into force may remain and be maintained notwithstanding that it may not conform with the provisions of this By-law, provided that such sign shall not be altered or repaired, unless the same shall either conform or be made to conform in all respects with the provisions of this By-law, and a Sign Permit has been obtained for such alteration or repair.

## **8 MAINTENANCE**

**8.1** The owner/applicant of a sign, and the owner of the lands on which a sign is located, shall maintain the sign in a good state of repair so that such sign shall not become unsafe or unsightly, and so that the sign shall be completely operative at all times.

**8.2** Where any sign has fallen into such a state of disrepair that it should, in the opinion of the Township, be removed or repaired, the Township shall provide notice to the applicant/owner of the sign and/or the owner of the lands on which the sign is located that the sign shall be removed, at the expense of the applicant/owner of the sign, unless the sign is brought into compliance the provisions of this By-law within thirty (30) days of said notice.

## **9 MATERIALS AND STRUCTURAL REQUIREMENTS**

**9.1** All materials incorporated into a sign shall comply with the relevant requirements of the Ontario Building Code.

**9.2** Signs and their structural members shall be designed to have structural capacity to resist safely and effectively all effects of loads and influences from the environment that may be expected, and shall in any case satisfy the requirements of the Ontario Building Code.

## **10 COMPLIANCE WITH OTHER AUTHORITIES**

**10.1** In addition to any provisions contained within this by-law, where a sign is to be erected on a property abutting a public highway maintained by the County of Simcoe, or the Province of Ontario, such sign must also be erected in accordance with any provisions as specified by that authority. In the case where such sign falls under more than one provision, the more restrictive provisions shall apply.

## **11 LIABILITY FOR DAMAGES**

**11.1** The provisions of this by-law shall not be construed as relieving or limiting the responsibility or liability of any person erecting or owning any sign from personal injury or property damage resulting from the placing of such sign, or resulting from the negligence or willful acts of such person, or their agent, in the construction, erection, maintenance, repair, or removal of any sign erected in accordance with a permit hereunder. Further, the provisions of this by-law cannot be construed as imposing upon the Municipality, or its officers or employees, any responsibility or liability by reason of the approval of any signs under the provisions of this by-law.

## **12 ENFORCEMENT AND FINES**

**12.1** Every person who contravenes any Provision of this By-Law is guilty of an offence and shall be liable to a fine in the amount to be determined pursuant to the *Provincial Offences Act R.S.O. 1990, Chapter p.33*, and every such fine is recoverable under the Provincial Offences Act.

**12.2** The conviction of an offender upon the breach of any provision of this By-law shall not operate as a bar to a prosecution against the same offender upon any continued or subsequent breach of any provision, and a Judge/Justice may convict any offender repeatedly for continued or subsequent breaches of the By-law.

### **13 SEVERABILITY**

**13.1** If any court of competent jurisdiction finds that any of the provisions of this By-law are ultra vires the jurisdiction of the Township, or are invalid for any other reason, such provisions shall be deemed to be severable and shall not invalidate any other provision of this By-law which shall remain in full force and effect.

### **14 REPEAL**

**14.1** That By-law No. 2005-118 is hereby repealed in its entirety.

### **15 ENACTMENT**

**15.1** That this By-law shall come into full force and effect on its final passing thereof.

**BY-LAW NO. 2010-075 AS CONSOLIDATED**